

THE HOPE MANIFEST

MANIFESTING HOPE THROUGH CHANGE...FOR GOOD.

Welcome to the inaugural issue of *The Hope Manifest* newsletter.

We here at Hope Manifest are **FED-UP!** We are **FED-UP** that thousands of non-profit organizations fail every year! We are **FED-UP** that raising the funds needed to manifest dreams seems an impossible task! We are **FED-UP** that life-saving dreams get lost in poor organizational structure! **FED-UP** that clean water is not available for all! **FED-UP** that gender inequality still exists! **FED-UP** that poverty and hunger seem too great to conquer! We are **FED-UP** and **HOPE** that you are too!

FROM THE CO-DIRECTORS

on critical issues around the globe—ones that the board and staff at Hope Manifest feel passionately that we need to spend our talents and energies addressing.

Hope Manifest has grown rapidly since our founding in January 2009 and now interacts with the staff and board members from a number of different organizations. Some of these need fund raising and organizational planning help while others need counsel on incorporation and filing for their non-profit status.

Since last spring, we have established up to two year covenant partnership agreements with eight different organizations—some of whom we will feature in this issue. In addition, we have helped several other organizations—from non-profit start-ups to organizations that have been in place for several decades—as they have written business plans, completed budget planning, strategized board development, and engaged in staff team-building exercises. We have included comments from several of these organizations in this issue, too, just to give you a sense of the value Hope Manifest offers its clients.

Finally, we have included a budget for 2010 so that all of our donors and friends will know how your donations to Hope Manifest are spent. We do not take for granted the friends that support our work financially and we are committed to being good stewards of the resources you entrust to us!

ALLAN BURTON AND TODD HEIFNER,
CO-DIRECTORS



Partners with HOPE!

Re-Establish Richmond

Every year, thousands of refugees enter the US looking for security, acceptance, and peace. Re-Establish Richmond exists to provide safe, adequate, and affordable housing for vulnerable people and families entering the United States as federally recognized refugees. They are beginning their work specifically with Karen refugees in Richmond, Virginia, so Hope Manifest is working to help them develop their organization from the ground up and file for 501(c)(3) status with the IRS.



Global Women (globalwomengo.org)

Global Women is a ministry based in Birmingham, AL that works around the globe to connect and empower women. They are keenly interested in women's health and safety, and they work to cultivate cultures that value women. Hope Manifest has helped them create a development plan and prioritize their work to align with their strategic plan.



JourneyPartners (journeypartners.net)

Board members/volunteers have carried the vision of this Franklinton, NC-based organization this year. They focus on three key areas—clean and available water, education and resources, and health and medicine—and they currently have a mission team in Zimbabwe. We help in planning and development.

Leading Edge Institute (leadingedgeinst.org)

The Leading Edge Institute envisions improved leadership in Alabama by inspiring, preparing, and empowering young women in the state. They provide a base for women to contribute in the governmental, private, business, and non-profit sectors. Hope Manifest is helping train their board and volunteers and helping them develop an annual funding plan.



Other Partners with HOPE!

Baptist Joint Committee for Religious Liberty (bjconline.org)

One of the most important organizations in America today, the BJC is headquartered in Washington, D.C. and fights for the extension of religious liberty to ALL people—both here and around the world. They keep a watchful eye on the Supreme Court, the Administration, and on Congress. Hope Manifest is privileged to work with the BJC to help build a sense of teamwork among staff and to plan completion of their Capital Campaign.



EDGE OUTREACH (edgeoutreach.com)

Headquartered in Louisville, KY, EDGE makes the water that people drink in developing countries safe and free from disease! This year EDGE staff and volunteers have been integrally involved in relief efforts in Haiti, where they work long after other relief organizations have come home. Hope Manifest helps EDGE with organizational planning and fund development.

ECHO (echonet.org)

With their international office and farm located in Ft. Myers, Florida, ECHO's primary functions are providing agricultural information to overseas workers, distributing seeds for promising food plants, and offering training opportunities at the Florida farm. Their work places knowledge and tools in the hands of the poor (and those who work alongside them), thus reducing hunger and increasing empowerment. Hope Manifest will be working directly with the ECHO Asia office in fund development and the international office on structure and efficiency issues.





EDGE OUTREACH in Haiti

Lynn Smith – Hand Pump
Repair TrainingJourneyPartners community
meeting in Zimbabwe

What do others say about HOPE MANIFEST?

Hope Manifest is love, plain and simple. In our age of money this and money that, it is so incredible to see them work with organizations that so desperately need funding without further burdening the group they are helping. It has a very significant "Pay It Forward" element to it, and I like that.

-Bob Doligale, Board Chair, EDGE OUTREACH

Hope Manifest is a good friend of nonprofits – from guidance on fundraising, to Board development, to staff team building. Its common sense approach to solving the problems most all non-profits face, indeed, supplies a vision of hope.

-J. Brent Walker, Executive Director, Baptist Joint Committee for Religious Liberty

As an international ministry with a very small staff, there have been times when we have felt alone in our efforts to develop and fund our organization. Hope Manifest is a godsend!

-Cindy Dawson, Executive Director, Global Women

Finally the day has come! I am putting Form 1023 in the mail today...Hope Manifest has made this process as easy as possible. Somehow you have made this process "fun" for me.

-Tim Rogers, Chairman, Birmingham Emmaus Community, Inc.

Our interaction with Hope Manifest has been different than intended. After coming onboard...our Executive Director suffered a stroke...Allan and Todd never wavered in their commitment and provided much needed support, excellent guidance and wonderful encouragement, while also shifting their roles to help as needed, so the organization would survive and grow.

-Paul Irwin, Board Chair, JourneyPartners

Hope Manifest is the most creative and promising model for effective non-profit development I have seen in 25 years of working with and for non-profit organizations.

-Rev. Mart Gray, Board Chair, Hope Manifest, Inc.

Newest Staff Member with HOPE!

Lynn Smith (lynn@hopemanifest.org), recently retired mechanical engineer from Southern Company Services is our full-time technical advisor working with Hope Manifest clients.

Adding a staff member that can volunteer with our partner organizations expands the impact of Hope Manifest. Already Lynn has crafted new tools for EDGE OUTREACH increasing their capacity to repair hand pumps and provide clean water. He also brings hands-on skills in management and planning.

HOPE MANIFEST 2010 Operating Expenses

Payroll and Benefits

Salary	\$144,000.00
Payroll Taxes	\$11,016.00
Payroll Expenses	\$1,500.00
Retirement	\$14,400.00
Health Insurance	\$16,800.00
Disability, Life, etc.	\$4,320.00
Accounting	\$4,000.00
Contract Employee	\$14,400.00

Sub-Total \$210,436.00

Marketing

Advertisement	\$2,500.00
Newsletters	\$2,500.00
Website Development	\$7,000.00
Web Hosting	\$900.00

Sub-Total \$12,900.00

Office

Equipment	\$7,000.00
Cell Phones	\$3,600.00
Supplies	\$3,500.00
Postage	\$2,000.00
Phones	\$3,100.00
Facilities	\$13,300.00
Renters Insurance	\$400.00
General Liability Insurance	\$350.00
Directors and Officers Insurance	\$4,000.00

Sub-Total \$37,250.00

Organizational Assessment

International Travel	\$36,000.00
Domestic Travel	\$21,000.00
Meals and Entertainment	\$12,480.00

Sub-Total \$69,480.00

Development

Events	\$5,000.00
Travel	\$15,500.00
Publications	\$2,500.00
Postage	\$2,000.00

Sub-Total \$25,000.00

Continuing Education

Conferences	\$6,000.00
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Sub-Total \$6,000.00

Miscellaneous

Miscellaneous	\$3,000.00
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Sub-Total \$3,000.00

Total Expense \$364,066.00

THE VISION THING!

HOPE MANIFEST is a collective group of caring, concerned, generous, and FED-UP individuals committed to helping non-profits succeed. We are about enabling others to see more clearly the countless opportunities they have to CHANGE THE WORLD.

We build, organize, strategize, rejuvenate, transform, train, teach, lead, facilitate, serve, inspire and assist. We are partners, friends, mentors, collaborators, leaders, teachers, counselors, servants and more.

We believe that, together, we can create change, inspire health and growth, relieve suffering and secure better tomorrows for the lives we touch and the lives you touch. Every day.
WE ARE HOPE MANIFEST!



EVERY 15 SECONDS

a child dies from disease due to unsafe drinking water. But there's hope.

HOPEMANIFEST.ORG



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